



BUILT FOR SUCCESS

## NEWS RELEASE

### Penn West Energy's Trusting Commitment!

October 3<sup>rd</sup>, 2008

#### For Immediate Release

Calgary, AB – Penn West Energy has made a three-year commitment to be the presenting sponsor for the Cassie Campbell Street Hockey Festival in support of Ronald McDonald House® Southern Alberta. The House will receive a total of \$235,000 over the next three years. This donation will continue to support Ronald McDonald House® Southern Alberta's mission to help give sick children what they need most...their families.

Upon learning that the House received the commitment, Cassie Campbell said, "I would like to thank Penn West for their support and long term commitment of my annual street hockey event. This support will bring much needed awareness to Ronald McDonald House Southern Alberta and also help the many families who stay at the House."

"Penn West and its employees have truly enjoyed the experience of supporting this wonderful cause and we are excited about our long term commitment. Ronald McDonald House Southern Alberta is such an easy charity to support and we feel fortunate to be part of the energy and enthusiasm Cassie and her organization bring to this event. It truly is an event 'built for success', says Keith Luft, Sr VP Stakeholder Relations for Penn West Energy.

The sixth annual Cassie Campbell Street Hockey Festival will be held May 1-2, 2009 at the Olympic Oval.

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***Helping give sick children what they need most...their families.***

**Ronald McDonald House<sup>®</sup> Southern Alberta:**

Ronald McDonald House<sup>®</sup> Southern Alberta is a compassionate, safe and affordable home away from home for out-of-town families whose children are receiving treatment in a local Calgary hospital. The purpose of Ronald McDonald House<sup>®</sup> Southern Alberta is to keep families together and provide a supportive environment while the family member is being treated for their illness.

**Penn West Energy:**

Penn West Energy is the largest conventional oil and natural gas producing income trust in North America. Based in Calgary, Alberta, Penn West operates throughout the Western Canadian Sedimentary Basin.